

DUPLICATE INVOICE



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

Media Strategies - VA
Attention: Chris Vail
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
969984-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Warren/D/Senate	11/3-11/5	13075

Flight Dates	Order #	Alt Order #
11/03/12 - 11/05/12	969984	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/03/12	11/05/12	OTR 11a	1058a-1130a	-----S	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	11/04/12	11:08 AM	OTR 11a	1058a-1130a	:30	EW12127	\$100.00 NM
2	11/03/12	11/05/12	Cityline	1158-1230p	-----S	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	11/04/12	12:22 PM	Cityline	1158-1230p	:30	EW12109	\$100.00 NM
3	11/05/12	11/05/12	Castle	958-11p	M-----	:30	1	\$10,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$10,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	11/05/12	10:44 PM	Castle	958-11p	:30	EW12109	\$10,000.00 NM
4	11/03/12	11/05/12	666 Park Ave	958-11p	-----S	:30	1	\$6,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$6,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	11/04/12	10:46 PM	666 Park Ave	958-11p	:30	EW12128	\$6,000.00 NM
5	11/03/12	11/05/12	ABC Prime College Footb	Sat 8-1130p/ Th 8-1	-----S-	:30	1	\$3,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	11/03/12	10:49 PM	ABC Prime College Football	Sat 8-1130p/ Th 8-	:30	EW12127	\$3,500.00 NM
6	11/03/12	11/03/12	ABC College Football	1158a-330p	-----S-	:30	2	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	11/03/12	1:41 PM	ABC College Football	1158a-330p	:30	EW12127	\$1,500.00 NM



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Warren/D/Senate	11/3-11/5	13075	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/03/12	11/03/12	ABC College Football	1158a-330p	-----S-	:30	2	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	11/03/12	2:42 PM	ABC College Football	1158a-330p	:30	EW12127	\$1,500.00 NM
7	11/03/12	11/03/12	ABC College Football	328-7p	-----S-	:30	3	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	3	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	11/03/12	5:13 PM	ABC College Football	328-7p	:30	EW12127	\$2,000.00 NM
1	WCVB	Sa	11/03/12	6:15 PM	ABC College Football	328-7p	:30	EW12127	\$2,000.00 NM
3	WCVB	Sa	11/03/12	7:31 PM	ABC College Football	328-7p	:30	EW12127	\$2,000.00 NM
LR - Football									
8	11/04/12	11/04/12	Inside Edition Wknd		-----S	:30	1	\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$0.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	11/04/12	3:27 AM	Inside Edition Wknd		:30	EW12109	\$0.00 NM
<u>Total Spots</u>							11		

Payment Terms 30 Days

<u>Gross Total</u>	\$28,700.00
<u>Agency Commission</u>	\$4,305.00
<u>Net Amount Due</u>	\$24,395.00